

43rd Annual Garage & Estate Sale Sponsorship Benefits

Sponsor Benefits At-A-Glance

**In order to be recognized on promotional and print materials, your sponsorship commitment must be received by August 15. Tickets and valet passes will be mailed in October.*

Premier \$50,000	Champion \$25,000	Patron \$15,000	Benefactor \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000	Copper \$500
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MARKETING MEDIA OPPORTUNITIES

Featured article in The Home's Community Newsletter	●							
Social media recognition	●	●						
Logo on event page website	●	●	●					

PROMOTIONAL MATERIALS

Sponsor listing on event banner	logo	logo	logo	logo				
Sponsor listing on event t-shirt	logo	logo	logo	logo	name	name		
Sponsor listing on event invitation	logo	logo	logo	logo	logo	name	name	name
Sponsor listing on River City Insert	logo	name	name	name	name	name	name	name
Sponsor listing in The Home's Community Newsletter	logo	name	name	name	name	name	name	name

EVENT BENEFITS

Quantity Preview Party tickets, including private shopping hour at 6 p.m.	32	28	24	20	14	10	8	6	2
Quantity Preview Party dinner and drink tickets	32	28	24	20	14	10	8	6	2
Quantity Friday shopping tickets	32	28	24	20	14	10	8	6	2
Quantity Complimentary Valet Parking Passes for Preview Party	16	14	12	10	1	1			
Podium mentions during shopping times	●	●	●	●	●				
Special invitation for you and a guest to our VIP Pre-Preview party	●	●	●	●	●				

UNDERWRITING OPPORTUNITIES

Support the event by underwriting a portion of the costs for any of the following needs. All opportunities include **name exclusivity** for the area which has been underwritten, the opportunity for the underwriter to **provide branded materials or SWAG**, **event activation** opportunities (provide coupons to event participants) and **volunteer opportunities** at the event for the underwriter's group. We anticipate a reach of more than 10,000 shoppers over the course of the event.

- Underwrite a shopping department** (21 available): \$2,000/each
Provide volunteers and business discount coupon (optional) for one of our 21 shopping departments.
- Preview Party Sponsor** (four available): \$10,000/each
- VIP Shopping Bags** (two available): \$1,500/each
- Bag Check** (one available): \$1,500
- Valet Parking** (one available): \$10,000

- Event T-shirts** (one available): \$3,500
- Event Parking** (five available): \$5,000/each
- Volunteer Hospitality** (one available): \$1,500
Provide snacks and hydration to the volunteers who support The Sale weekend of event.

Pay online at settlementhome.org/sponsor



The Settlement Home for Children

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PREMIER SPONSOR, \$50,000

- 32 Preview Party tickets, including dinner and a drink ticket and the private shopping hour at 6 p.m.
- 32 Friday shopping tickets
- 16 Complimentary Valet Parking Passes on the night of the Preview Party
- Podium mentions during shopping times
- Special invitation for you and a guest to VIP Pre-Preview Party
- Champion Sponsor promotional benefits PLUS:
- Featured article in the Community Newsletter

CHAMPION SPONSOR, \$25,000

- 28 Preview Party tickets, including dinner and a drink ticket and the private shopping hour at 6 p.m.
- 28 Friday shopping tickets
- 14 Complimentary Valet Parking Passes on the night of the Preview Party
- Podium mentions during shopping times
- Special invitation for you and a guest to VIP Pre-Preview Party
- Patron Sponsor promotional benefits PLUS:
- Social media recognition

PATRON SPONSOR, \$15,000

- 24 Preview Party tickets, including dinner and a drink ticket and the private shopping hour at 6 p.m.
- 24 Friday shopping tickets
- 12 Complimentary Valet Parking Passes on the night of the Preview Party
- Podium mentions during shopping times
- Special invitation for you and a guest to VIP Pre-Preview Party
- Benefactor Sponsor promotional benefits PLUS:
- Logo on event page website

BENEFACTOR SPONSOR, \$10,000

- 20 Preview Party tickets, including dinner and a drink ticket and the private shopping hour at 6 p.m.
- 20 Friday shopping tickets
- 10 Complimentary Valet Parking Passes on the night of the Preview Party
- Podium mentions during shopping times
- Special invitation for you and a guest to VIP Pre-Preview Party
- Platinum Sponsor promotional benefits PLUS:
- Logo on event banner
- Logo on event t-shirt

PLATINUM SPONSOR, \$5,000

- 14 Preview Party tickets, including dinner and a drink ticket and the private shopping hour at 6 p.m.
- 14 Friday shopping tickets
- Complimentary Valet Parking Pass for the donor on the night of the Preview Party
- Podium mentions during shopping times
- Special invitation for you and a guest to VIP Pre-Preview Party
- Gold Sponsor promotional benefits PLUS:
- Logo in event invitation

GOLD SPONSOR, \$2,500

- 10 Preview Party tickets, including dinner and a drink ticket and the private shopping hour at 6 p.m.
- 10 Friday shopping tickets
- Complimentary Valet Parking Pass for the donor on the night of the Preview Party
- Copper Sponsor promotional benefits PLUS:
- Name displayed on event t-shirt

SILVER SPONSOR, \$1,500

- 8 Preview Party tickets, including dinner and a drink ticket and the private shopping hour at 6 p.m.
- 8 Friday shopping tickets
- Same promotional benefits as Copper Sponsor

BRONZE SPONSOR, \$1,000

- 6 Preview Party tickets, including dinner and a drink ticket and the private shopping hour at 6 p.m.
- 6 Friday shopping tickets
- Same promotional benefits as Copper Sponsor

COPPER SPONSOR, \$500

- 2 Preview Party tickets, including dinner and a drink ticket and the private shopping hour at 6 p.m.
- 2 Friday shopping tickets
- Name listed in event invitation
- Name listed in River City Insert
- Name listed in Settlement Home Community Newsletter