



The Settlement Home for Children

44th Annual Garage & Estate Sale Sponsorship Benefits At-A-Glance

Preview Party: Wednesday, October 30, 2019

Sale Dates: Friday - Sunday, November 1-3, 2019

**In order to be recognized on promotional and print materials, your sponsorship commitment must be received by August 15.*

Premier	Champion	Patron	Benefactor	Platinum	Gold	Silver	Bronze
\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$800

MARKETING MEDIA OPPORTUNITIES

Featured article in The Home's Community Newsletter	●							
Social media recognition	●	●						
Logo on event page website	●	●	●					

PROMOTIONAL MATERIALS

Sponsor listing on event banner	logo	logo	logo	logo				
Sponsor listing on event t-shirt	logo	logo	logo	logo	name	name		
Sponsor listing in The Home's Community Newsletter	logo	name	name	name	name	name	name	
Sponsor listing on event invitation	logo	logo	logo	logo	logo	name	name	name

EVENT BENEFITS

Quantity wristbands, which include entrance to early shopping hour at 6 p.m., dinner and a drink ticket	32	28	24	20	14	10	8	4
Quantity Friday shopping tickets	32	28	24	20	14	10	8	4
Quantity Complimentary Valet Parking Passes for Preview Party	16	14	12	10	1	1		
Podium mentions during shopping times	●	●	●	●	●			

Wristbands and valet passes will be mailed in October.

UNDERWRITING OPPORTUNITIES

Support the event by underwriting a portion of the costs for any of the following needs. All opportunities include **name exclusivity** for the area which has been underwritten. Additionally, underwriters can **provide their branded and promotional materials** to shoppers and have their **employees or group volunteer** at the event.

We anticipate a reach of more than 10,000 shoppers at the event.

Underwrite a shopping department

(21 available): \$2,000 each

Preview Party Sponsor (four available): \$10,000 each

VIP Shopping Bags (two available): \$1,500 each

Bag Check (one available): \$1,500

Valet Parking (one available): \$10,000

Event T-shirts (one available): \$3,500

Event Parking (five available): \$5,000 each

Volunteer Hospitality (one available): \$1,500

Provide snacks and hydration for event volunteers





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PREMIER SPONSOR, \$50,000

- 32 Preview Party wristbands, which include entrance to early shopping hour at 6 p.m., dinner and a drink ticket
- 32 Friday shopping tickets
- 16 Complimentary Valet Parking Passes on the night of the Preview Party
- Podium mentions during shopping times
- Champion Sponsor promotional benefits PLUS:
- Featured article in The Home's Community Newsletter

CHAMPION SPONSOR, \$25,000

- 28 Preview Party wristbands, which include entrance to early shopping hour at 6 p.m., dinner and a drink ticket
- 28 Friday shopping tickets
- 14 Complimentary Valet Parking Passes on the night of the Preview Party
- Podium mentions during shopping times
- Patron Sponsor promotional benefits PLUS:
- Social media recognition

PATRON SPONSOR, \$15,000

- 24 Preview Party wristbands, which include entrance to early shopping hour at 6 p.m., dinner and a drink ticket
- 24 Friday shopping tickets
- 12 Complimentary Valet Parking Passes on the night of the Preview Party
- Podium mentions during shopping times
- Benefactor Sponsor promotional benefits PLUS:
- Logo on event page website

BENEFACTOR SPONSOR, \$10,000

- 20 Preview Party wristbands, which include entrance to early shopping hour at 6 p.m., dinner and a drink ticket
- 20 Friday shopping tickets
- 10 Complimentary Valet Parking Passes on the night of the Preview Party
- Podium mentions during shopping times
- Platinum Sponsor promotional benefits PLUS:
- Logo on event banner
- Logo on event t-shirt

PLATINUM SPONSOR, \$5,000

- 14 Preview Party wristbands, which include entrance to early shopping hour at 6 p.m., dinner and a drink ticket
- 14 Friday shopping tickets
- Complimentary Valet Parking Pass for the donor on the night of the Preview Party
- Podium mentions during shopping times
- Gold Sponsor promotional benefits PLUS:
- Logo in event invitation

GOLD SPONSOR, \$2,500

- 10 Preview Party wristbands, which include entrance to early shopping hour at 6 p.m., dinner and a drink ticket
- 10 Friday shopping tickets
- Complimentary Valet Parking Pass for the donor on the night of the Preview Party
- Silver Sponsor promotional benefits PLUS:
- Name displayed on event t-shirt

SILVER SPONSOR, \$1,500

- 8 Preview Party wristbands, which include entrance to early shopping hour at 6 p.m., dinner and a drink ticket
- 8 Friday shopping tickets
- Bronze Sponsor promotional benefits PLUS:
- Name listed in The Home's Community Newsletter

BRONZE SPONSOR, \$800

- 4 Preview Party wristbands, which include entrance to early shopping hour at 6 p.m., dinner and a drink ticket
- 4 Friday shopping tickets
- Name listed in event invitation