

The Settlement Home for Children

46th ANNUAL GARAGE & ESTATE SALE

Sponsorships and Underwriting Opportunities

Preview Party: Wednesday, November 3, 2021

Sale Dates: Friday - Sunday, November 5 - 7, 2021

Early Bird Shopping: Friday 9 a.m. - 11 a.m.

Mimosa Hour Shopping: Saturday 9 a.m. - 10 a.m.



Sponsorships

Premier \$50,000	Champion \$25,000	Patron \$15,000	Benefactor \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$800
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Benefits

Premier \$50,000	Champion \$25,000	Patron \$15,000	Benefactor \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$800
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Preview Party

V.I.P. 5 p.m. Wristbands	16	14	12	10				
6 p.m. Wristbands					8	6	4	2
7 p.m. Wristbands	16	14	12	10	8	6	4	2
Valet Parking Passes	10	10	8	8	4	2		
Reserved V.I.P. Parking Spots	4	2	2					
Parking Garage Passes	8	7	6	5	3	2	2	2

Friday & Saturday Tickets

Friday 9 a.m. Early Bird Entry	8	7	6	5				
Friday 11 a.m. Entry					5	2	2	2
Saturday 9 a.m. Mimosa Hour Entry	4	3	2					

Promotional

Name or logo listed on event invite	logo	logo	logo	logo	logo	name	name	name
Name or logo in The Home's Community Newsletter	logo	name	name	name	name	name	name	
Name or logo on event t-shirt	logo	logo	logo	logo	name	name		
Podium mentions during shopping	●	●	●	●	●			
Logo on event banner	●	●	●	●				
Logo on event page website	●	●	●					
Social media recognition	●	●						
Featured article in The Home's Community Newsletter	●							

Underwriting

Preview Party
\$30,000

Early Bird Shopping
\$20,000

Mimosa Hour
\$10,000

Benefits

Preview Party
\$30,000

- Champion Sponsor benefits PLUS
- Exclusive logo on signage
- Exclusive logo on photobooth

Early Bird Shopping
\$20,000

- Patron Sponsor benefits PLUS
- Exclusive logo on signage
- Exclusive logo on shopping bags

Mimosa Hour
\$10,000

- Benefactor Sponsor benefits PLUS
- Exclusive logo on signage
- Exclusive logo on shopping bags



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New Sponsorship Benefits and Updates

Preview Party: Wednesday, November 3, 2021
Sale Dates: Friday - Sunday, November 5 - 7, 2021
Early Bird Shopping: Friday 9 a.m. - 11 a.m.
Mimosa Hour Shopping: Saturday 9 a.m. - 10 a.m.

New Benefits

V.I.P. Cocktail Hour

Premier, Champion, Patron and Benefactor sponsors will receive V.I.P. 5 p.m. wristbands which allow exclusive access to the V.I.P. Cocktail Hour from 5 p.m. to 6 p.m. on the evening of the Preview Party. Attendees will enjoy:

- Seated lounge area for shopping breaks
- Priority access to shopping
- Bonus complimentary cocktails 🍹
- Private entrance in the back of Palmer Events Center facing Riverside Drive

Early Bird Friday Shopping

Early Bird ticket holders will experience private shopping on Friday from 9 a.m. to 11 a.m. before public shopping opens. Premier, Champion, Patron and Benefactor sponsors receive a designated number of Early Bird tickets. Additionally, a limited number of Early Bird tickets can be purchased for \$25 per ticket. Attendees will also enjoy continued access to Friday shopping after 11 a.m. when shopping opens to the public.

Reserved V.I.P. Parking

On the evening of the Preview Party, Premier, Champion and Patron sponsors will enjoy private access to a designated number of reserved V.I.P. parking spots in the north/back entrance of Palmer Events Center off of Riverside Drive.

Mimosa Hour Saturday Shopping

★ 50% Off!

New this year, all merchandise will be 50% off starting on Saturday (some exclusions apply). Mimosa Hour ticket holders will enjoy a complimentary beverage and first access to the newly discounted merchandise from 9 a.m. to 10 a.m. on Saturday before public shopping opens. Premier, Champion and Patron sponsors will receive a designated number of Mimosa Hour tickets. A limited number of Mimosa Hour tickets will also be available for purchase for \$15 per ticket.

Wristband Benefits

V.I.P. 5 P.M. Wristbands

- First access to shopping at 5 p.m.
- Exclusive entry to V.I.P. Cocktail Hour from 5 p.m. to 6 p.m.
- Private entrance in the back of Palmer Events Center
- 2 drink tickets + complimentary V.I.P. cocktails from 5 p.m. to 6 p.m. 🍹
- Catered dinner
- Music

6 P.M. Wristbands

- Access inside Palmer Events Center for shopping at 6 p.m.
- 2 drink tickets
- Catered dinner
- Music

7 P.M. Wristbands

- Access inside Palmer Events Center for shopping at 7 p.m.
- 1 drink ticket
- Catered dinner
- Music

Preview Party wristbands, parking passes and Friday and Saturday shopping tickets will be sent in October. Any purchases made after October 21 must be picked up at the Palmer Events Center Box Office the week of The Sale.

Updates

Before The Preview Party

The Palmer Events Center lobby will not be open to shoppers before the Preview Party doors open. While in line, enjoy the following:

- New line structure to help shoppers get inside quickly
- Outdoor box office to pick up any wristbands purchased after October 21 or to purchase additional wristbands (credit card only)
- Outside restroom facilities

Health & Safety

Our top priority is the health and safety of our shoppers, volunteers and staff. As The Sale approaches, we are closely monitoring public health orders and recommendations. More information around precautions being taken will be provided closer to The Sale.

Parking Information

★ New!

During the Preview Party, complimentary parking is NOT included unless specified with your sponsorship. Free garage parking is not included on any day of The Sale. Cash and credit card will be accepted for garage parking.

50% Off Saturday Merchandise

Starting on Saturday, all merchandise at The Sale will be 50% off. Some exclusions will apply. Mimosa Hour attendees will be first to shop inside on Saturday.

Ticket Purchasing Options

Daytime shopping tickets are now available for purchase online at settlementhome.org/sponsor-ticket or by completing the enclosed remit form.

