



The Settlement Home for Children 47th ANNUAL GARAGE & ESTATE SALE

Sponsorships and Underwriting Opportunities

Preview Party: Wednesday, November 2, 2022
 Sale Dates: Friday - Sunday, November 4 - 6, 2022
 Friday Early Bird Shopping: Friday 9 a.m. - 10 a.m.
 Saturday Early Bird Shopping: Saturday 9 a.m. - 10 a.m.

Sponsorships

Premier \$50,000	Champion \$25,000	Patron \$15,000	Benefactor \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$800
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Benefits

Premier \$50,000	Champion \$25,000	Patron \$15,000	Benefactor \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$800
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Preview Party

V.I.P. 5 p.m. Wristbands	16	14	12	10				
6 p.m. Wristbands					8	6	4	2
7 p.m. Wristbands	16	14	12	10	8	6	4	2
Valet Parking Passes	10	10	8	8	4	2		
Reserved V.I.P. Parking Spots	4	2	2					
Parking Garage Passes	8	7	6	5	3	2	2	2

Friday & Saturday Tickets

Friday 10 a.m. General Shopping	8	8	6	6	4	4	2	2
Saturday 9 a.m. Early Bird	6	4	2					

Friday Early Bird Shopping tickets can be purchased online at settlementhome.org/sponsor-ticket. Event details can be found on the next page!

Promotional

Name or logo listed on event invite	logo	logo	logo	logo	logo	name	name	name
Name or logo listed in The Home's Community Newsletter	logo	logo	logo	logo	logo	name	name	name
Name or logo on event website	logo	logo	logo	logo	logo	name	name	
Name or logo on event t-shirt	logo	logo	logo	logo	logo	name		
Podium mentions during shopping	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo on event banner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Social media recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Featured article in The Home's Community Newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
Name or logo on event map	<input checked="" type="checkbox"/>							

Underwriting

Wednesday Preview Party
\$30,000

Friday Early Bird Shopping
\$20,000

Saturday Early Bird Shopping
\$10,000

Benefits

Wednesday Preview Party \$30,000 <ul style="list-style-type: none"> • Champion Sponsor benefits PLUS • Exclusive logo on signage • Exclusive logo on photobooth 	Friday Early Bird Shopping \$20,000 <ul style="list-style-type: none"> • Patron Sponsor benefits PLUS • Exclusive logo on signage • Exclusive logo on shopping bags 	Saturday Early Bird Shopping \$10,000 <ul style="list-style-type: none"> • Benefactor Sponsor benefits PLUS • Exclusive logo on signage • Exclusive logo on shopping bags
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Sponsorship Benefits and Details

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Preview Party Benefits

The Sale kicks off on Wednesday, November 2 with our exclusive Preview Party. Sponsors and attendees mingle and enjoy early access to deals before The Sale officially opens its doors to the public. With entertainment and dinner — the Preview Party is a special evening for shoppers!

Wristbands

V.I.P. 5 P.M. Wristbands

- First access to shopping at 5 p.m.
- Exclusive entry to V.I.P. Cocktail Hour from 5 p.m. to 6 p.m.
- Private entrance in the back of Palmer Events Center
- 2 drink tickets + complimentary V.I.P. cocktails from 5 p.m. to 6 p.m.
- Catered dinner
- Music

6 P.M. Wristbands

- Access inside Palmer Events Center for shopping at 6 p.m.
- 2 drink tickets
- Catered dinner
- Music

7 P.M. Wristbands

- Access inside Palmer Events Center for shopping at 7 p.m.
- 1 drink ticket
- Catered dinner
- Music

Details

V.I.P. Cocktail Hour

Premier, Champion, Patron and Benefactor sponsors will receive V.I.P. 5 p.m. wristbands which allow exclusive access to the V.I.P. Cocktail Hour from 5 p.m. to 6 p.m. on the evening of the Preview Party. Attendees will enjoy:

- Seated lounge area for shopping breaks
- Priority access to shopping
- Bonus complimentary cocktails
- Private entrance in the back of Palmer Events Center facing Riverside Drive

Reserved V.I.P. Parking

On the evening of the Preview Party, Premier, Champion and Patron sponsors will enjoy private access to a designated number of reserved V.I.P. parking spots in the north/back entrance of Palmer Events Center off of Riverside Drive.

Additional Parking Details

During the Preview Party, complimentary parking is not included unless specified with your sponsorship. Free garage parking is not included on any day of The Sale. Cash and credit card will be accepted for garage parking.

Preview Party wristbands, parking passes and Friday and Saturday shopping tickets will be sent in October. Any purchases made after October 21 must be picked up at the Palmer Events Center Box Office the week of The Sale.

Special Shopping Events

Friday Early Bird Shopping Friday 11/4 9:00 a.m. to 10:00 a.m. \$25 Limited tickets!	Friday Early Bird ticket holders will experience private shopping on Friday from 9 a.m. to 10 a.m. before public shopping opens. Attendees will also enjoy continued access to Friday shopping after 10 a.m. when shopping opens to the public. Mimosas and a variety of drinks are available for purchase from the bar! Please note Friday Early Bird Shopping tickets are not included in sponsorship packages and are available for purchase on the event webpage.
Friday General Shopping Friday 11/4 10:00 a.m. to 4:00 p.m. \$10	Enjoy shopping 20 departments for new, gently used and vintage items at bargain prices! Sponsors will enjoy a designated number of Friday General Shopping tickets.
Saturday Early Bird Shopping Saturday 11/5 9:00 a.m. to 10:00 a.m. \$15 Limited tickets!	Saturday Early Bird ticket holders will enjoy first access shopping from 9 a.m. to 10 a.m. on Saturday before doors open to the public. Some merchandise will be 50% off starting on Saturday, and mimosas and a variety of drinks are available for purchase from the bar! Premier, Champion and Patron sponsors will receive a designated number of Saturday Early Bird Shopping tickets.

Ticket Purchasing Options

Friday Early Bird, Friday General Shopping and Saturday Early Bird shopping tickets are now available for purchase online at settlementhome.org/sponsor-ticket or by completing the enclosed remit form.

Health & Safety

Our top priority is the health and safety of our shoppers, volunteers and staff. As The Sale approaches, we are monitoring public health orders and recommendations. More information around precautions being taken will be provided closer to The Sale.





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Sponsor

- Premier Sponsor: \$50,000
 - Benefactor Sponsor: \$10,000
 - Silver Sponsor: \$1,500
 - Champion Sponsor: \$25,000
 - Platinum Sponsor: \$5,000
 - Bronze Sponsor: \$800
 - Patron Sponsor: \$15,000
 - Gold Sponsor: \$2,500
- Sponsorship Total +

Underwrite

- Preview Party: \$30,000
 - Saturday Early Bird Shopping: \$10,000
 - Friday Early Bird Shopping: \$20,000
- Underwriting Total +

Tickets

Wednesday Preview Party

I would like to buy ___ 7 p.m. wristbands (at \$100 each) = +

Friday Early Bird Shopping*

I would like to buy ___ 9 a.m. tickets (at \$25 each) = +

Friday Shopping

I would like to buy ___ 10 a.m. tickets (at \$10 each) = +

Saturday Early Bird Shopping*

I would like to buy ___ 9 a.m. tickets (at \$15 each) = +

**Limited quantity available*

Extras

Giving for Living

I would like to support Giving for Living by purchasing ___ certificates (at \$25 each) = +
This program provides \$25 gift certificates to nonprofits for their clients to shop for items at The Sale.

Donate

I would like to support The Settlement Home for Children with a donation of _____ =

TOTAL:

Recognition & Payment Information

Name: _____ Company Name: _____
Email: _____
Billing Address: _____ City: _____ Zip Code: _____

Name to appear on printed materials: _____

I would like my contribution to remain anonymous.

Enclosed is my check, payable to The Settlement Home for Children

Please charge my credit card:

Card Number: _____

Expiration Date: _____ Security Code: _____

Please return this form to
development@settlementhome.org

or mail to:
The Settlement Home for Children
1600 Payton Gin Road
Austin, TX 78758